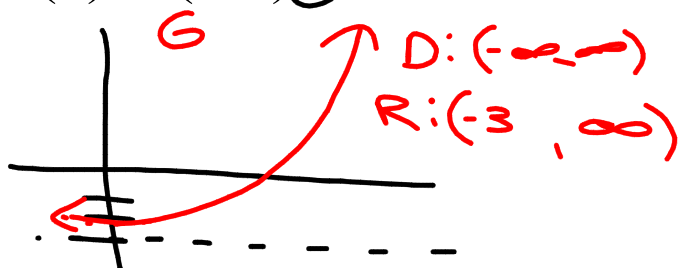
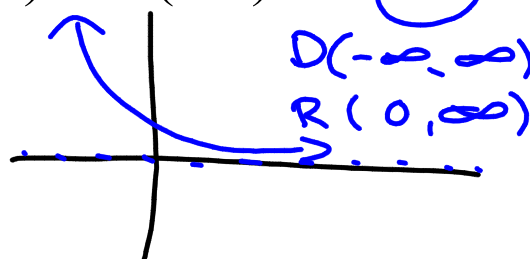


Warm Up Graph each and state DOMAIN & RANGE & Asymptote
 Hint : Determine "Growth" or "Decay" first

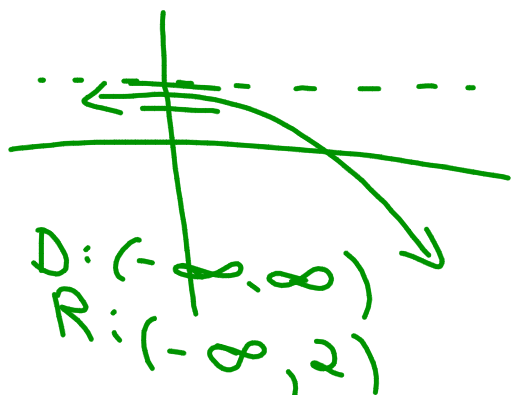
$$f(x) = (1/2) \cdot 2^{x-1} - 3$$



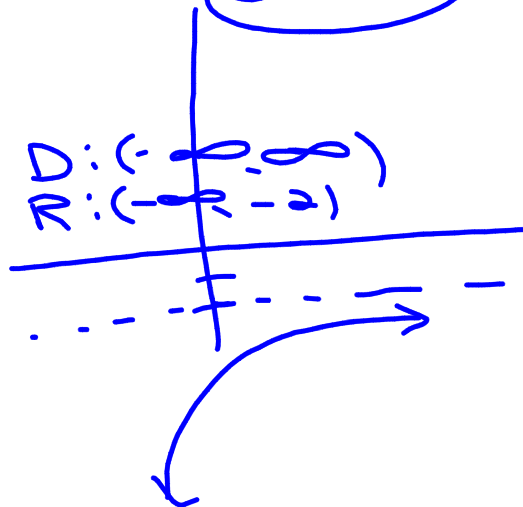
$$f(x) = 2 \cdot (1/4)^x - 1$$

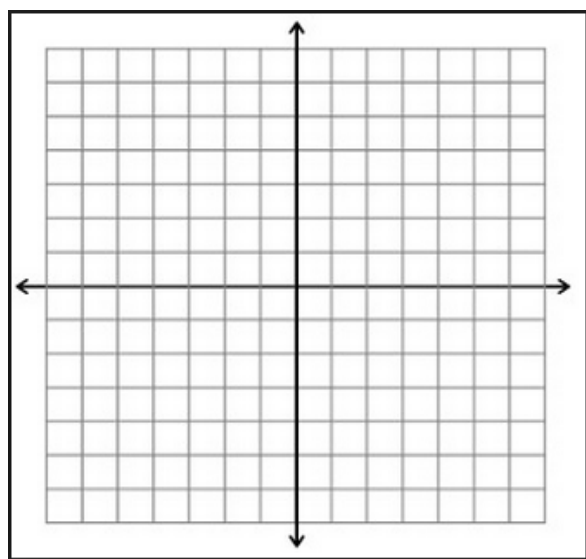


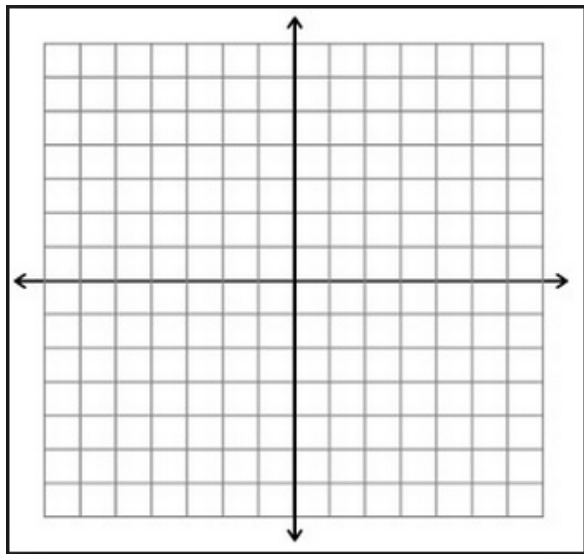
$$f(x) = -3^x + 2$$



$$f(x) = (-1/2) \cdot (1/3)^x - 2$$







7.1 & 7.2 Graphing Exponential Growth & Decay Functions

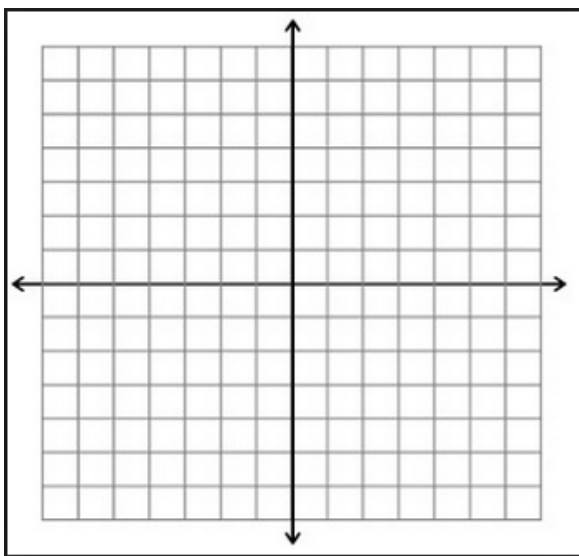
✓ **GUIDED PRACTICE** for Examples 3 and 4

Graph the function. State the domain and range.

4. $y = \left(\frac{1}{4}\right)^{x-1} + 1$

5. $y = 5\left(\frac{2}{3}\right)^{x+1} - 2$

6. $g(x) = -3\left(\frac{3}{4}\right)^{x-5} + 4$



Homework Questions

$$y = 3(.4)^{x-2} + 1$$

(Handwritten annotations: 'a' above 3, 'b' above (.4), 'x-h' above x-2, 'k' above +1, and a circled '2' next to x-2)

-
(a) a changes + (4)

DLT

What is number "e"?

<https://www.youtube.com/watch?v=R0oUeLQIbIk>

7.3 Use Functions with The number "e"

$$\left(1 + \frac{1}{n}\right)^n$$

KEY CONCEPT*For Your Notebook***The Natural Base e**

The natural base e is irrational. It is defined as follows:

As n approaches $+\infty$, $\left(1 + \frac{1}{n}\right)^n$ approaches $e \approx 2.718281828$.

The history of mathematics is marked by the discovery of special numbers such as π and i . Another special number is denoted by the letter e . The number is called the **natural base e** or the *Euler number* after its discoverer, Leonhard Euler

(1707-1783). The expression $\left(1 + \frac{1}{n}\right)^n$ approaches e as n increases.

Let's graph e

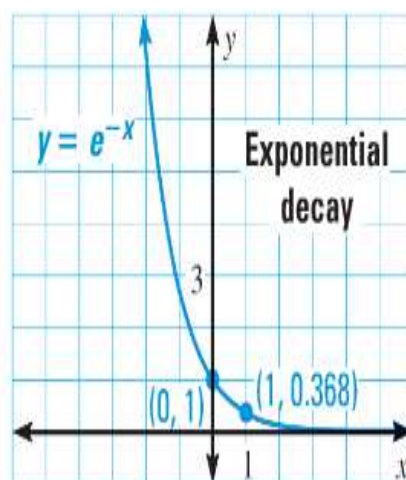
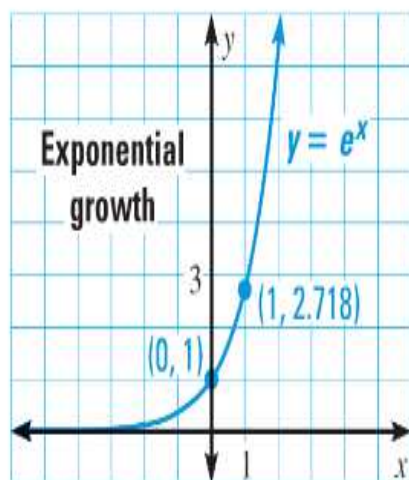
Natural Base Functions

$$y = a e^{rx}$$

A function of the form $y = a e^{rx}$ is called a *natural base exponential function*.

- If $a > 0$ and $r > 0$, the function is an exponential growth function.
- If $a > 0$ and $r < 0$, the function is an exponential decay function.

The graphs of the basic functions $y = e^x$ and $y = e^{-x}$ are shown below.



growth or decay?

1. $f(x) = \frac{3}{5} e^{x}$ G

2. $g(x) = -\frac{3}{6} e^{x}$ G

3. $g(x) = 2 e^{-x}$ D

4. $f(x) = -3 e^{-x}$ D

Review

*Exponent Rules

$$x^7 \cdot x^5$$

$$x^{12}$$

$$\frac{x^3}{x^2} \cdot x^1$$

$$x^{-4} = \frac{1}{x^4}$$

Simplify

1. $e^3 e^1$
 e^4

2. $\frac{e^5}{e^2}$ e^3

3. e^{-3} $\frac{1}{e^3}$

TOYO

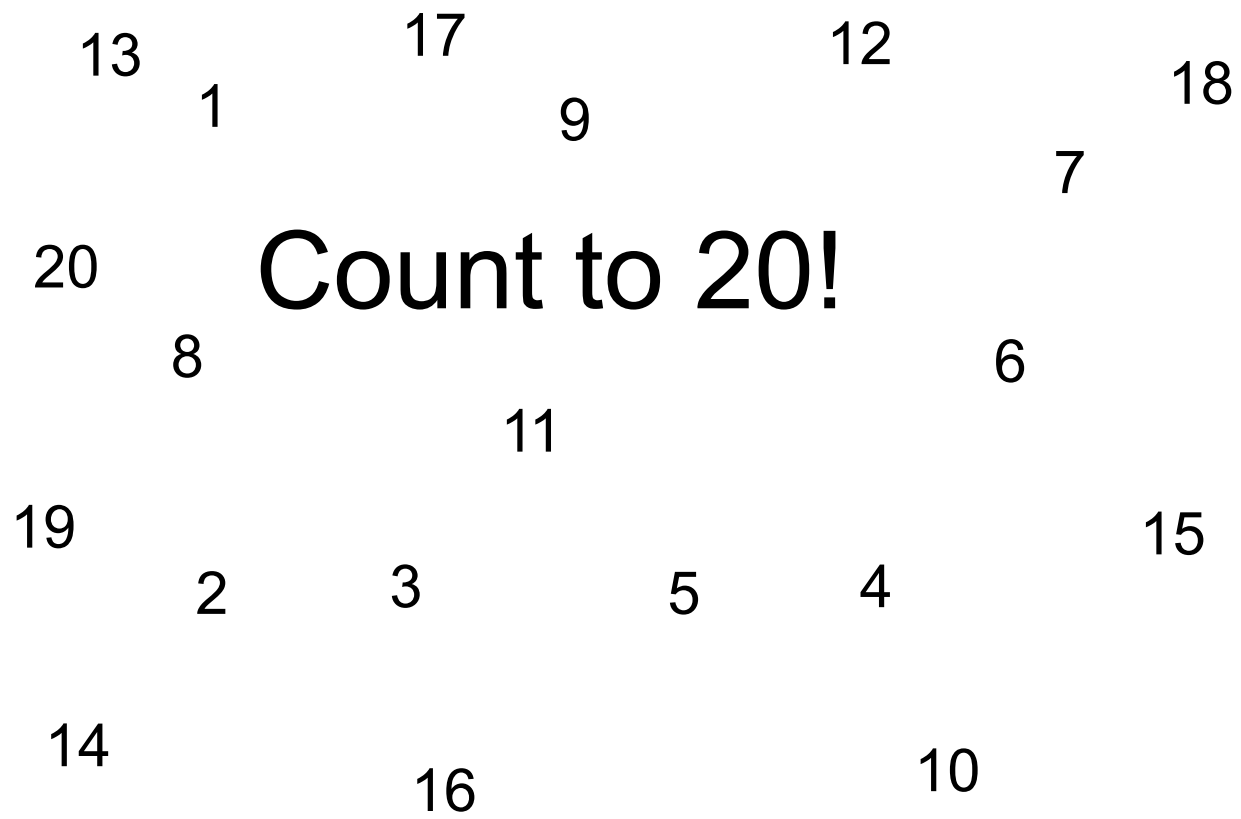
Simplify

1. $e^{15} e^{-10} = e^5$

2. $5e^{-2x}$ $\frac{5}{e^{2x}}$

3. $(2e)^3$ $\frac{1}{(2e)^3}$

$$\frac{1}{8e^3}$$



Points

1 point for each addition used in an equation



2 points for each subtraction used in an equation

3 points for each multiplication used in an equation

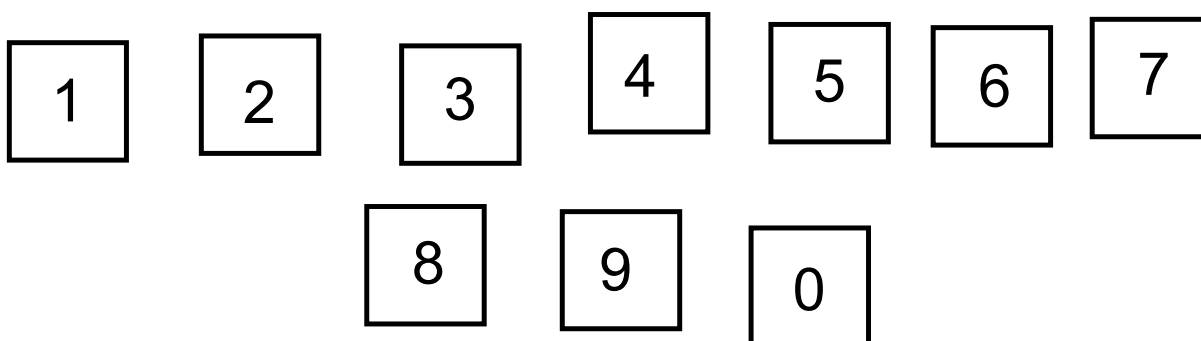
4 points for each division used in an equation




* only use number 3 times

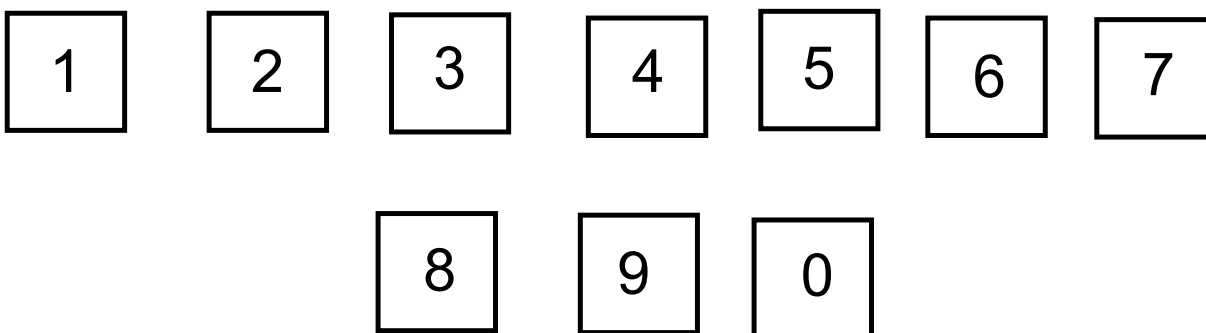
0 1 2 3 4 5 6 7 8 9

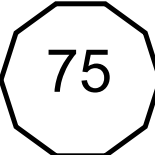
Can you make it?



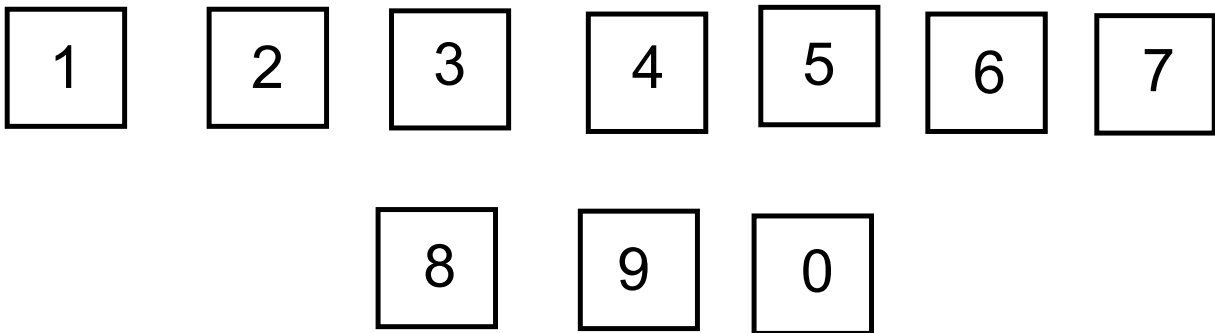
Can you make  ?
using-

Can you make it?



Can you make  using-

Can you make it?



Can you make



using-

Exponential Models

Growth Model: $y = a(1+r)^t$

ending amount → y
 starting amount ↑ a
 rate ↙ r
 time ← t

Decay Model: $y = a(1-r)^t$

Continuously Compounded: $A = Pe^{rt}$

Principal ↓ P
 rate ↙ r
 Time ← t

Compound Interest: $A = P\left(1 + \frac{r}{n}\right)^{nt}$

quarterly = 4 how many times per year

monthly = 12
 weekly = 52
 daily = 365

FORMULAS FOR WORD PROBLEMS

EXPONENTIAL GROWTH MODELS When a real-life quantity increases by a fixed percent each year (or other time period), the amount y of the quantity after t years can be modeled by the equation

$$y = a(1 + r)^t$$

where a is the initial amount and r is the percent increase expressed as a decimal. Note that the quantity $1 + r$ is the growth factor.

EXPONENTIAL DECAY MODELS When a real-life quantity decreases by a fixed percent each year (or other time period), the amount y of the quantity after t years can be modeled by the equation

$$y = a(1 - r)^t$$

where a is the initial amount and r is the percent decrease expressed as a decimal. Note that the quantity $1 - r$ is the decay factor.

Compound Interest Formula - where P is the principle deposited, an at annual rate (r), compounded (n) times per year, and t is the time. A is the amount in the account at the end of the time period.

$$A = P\left(1 + \frac{r}{n}\right)^{nt}$$

Compounded Continuously Formula where A is the amount after t years at r the interest rate

$$A = Pe^{rt}$$

- 1) You deposit \$15,000 in an account earning $\overset{.037}{\textcircled{3.7\%}}$ interest compounded for 5 years. How much will you have if its

a. Compounded monthly $A = P \left(1 + \frac{r}{n}\right)^{nt}$

b. Continuously compounded

$$A = Pe^{rt}$$

$$A = 15,000 e^{.037(5)}$$

$$\$18,048.28$$

$$A = 15,000 \left(1 + \frac{.037}{12}\right)^{12(5)}$$

$$\$18,043.14$$

- 2) Your deposit \$3000 in an account that pays 3.5% annual interest compounded continuously. What is the balance after 3 years?

- 3) The car you bought for \$5500 depreciates 10% each year. How much will it be worth in 3 years?

$$Y = a(1-r)^t$$

$$Y = 5500(1-.10)^3$$

$$\$4009.50$$

Due Monday: Extra Practice ACT
Due Thursday: Unit Plan Day 2 and WP WS

Classwork: Word Problem WS
Homework: *Look on unit Plan
*Quiz !!!!

(graphing and word problems)